UNITED STATES DISTRICT COURT 1 2 NORTHERN DISTRICT OF CALIFORNIA 3 SAN FRANCISCO DIVISION 4 IN RE GOOGLE PLAY STORE 5 Case No. 3:21-md-02981-JD **ANTITRUST LITIGATION** 6 THIS DOCUMENT RELATES TO: [PROPOSED] ORDER RE: GOOGLE'S 7 ADMINISTRATIVE MOTION TO FILE Epic Games, Inc. v. Google LLC et al., Case UNDER SEAL MATERIALS 8 No. 3:20-cv-05671-JD SUBMITTED IN CONNECTION WITH 9 PLAINTIFFS' PROPOSED REMEDY RE In re Google Play Consumer Antitrust GOOGLE'S DESTRUCTION OF CHAT Litigation, Case No. 3:20-cv-05761-JD 10 **EVIDENCE** 11 State of Utah et al. v. Google LLC et al., Case Judge: Hon. James Donato No. 3:21-cv-05227-JD 12 Match Group, LLC et al. v. Google LLC et al., 13 Case No. 3:22-cv-02746-JD 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

Having considered Google's Administrative Motion to File Under Seal Materials

Evidence and any materials submitted in support thereto, pursuant to Local Rules 7-11 and 79-5;

Submitted in Connection With Plaintiffs' Proposed Remedy Re Google's Destruction of Chat

IT IS HEREBY ORDERED:

1 2

Chat Evidence (MDL Dkt. No. 609) and supporting documents may be filed under seal:

C. Cramer Decl.
Exhibit
Document or Portion of
Document Sought to be Sealed
Party

Ruling

The following portions of the Plaintiffs' Proposed Remedy Re Google's Destruction of

C. Cramer Decl. Exhibit	Document or Portion of Document Sought to be Sealed	Designating Party	Ruling
Exhibit A1	Page 5, Lines 6-8 (between "to spend" and "in 2020 which would").	Google (Cramer Declaration ¶9)	
Exhibit A1	Page 6, Line 28 to Page 7, Line 1 (between "are responsible for" and "of Google Play's approximately"; between "approximately" and "in annual revenue").	Google (Cramer Declaration ¶10)	
Exhibit A1	Page 7, Lines 23-28 (between "pay Samsung" and "over four years"; between "would secure" and "for Google").	Google (Cramer Declaration ¶11)	
Exhibit A1	Page 8, Lines 1-11 (between "pay out between" and "over the four-[year] term"; between "drive down to" and "the fees Google").	Google (Cramer Declaration ¶12)	
Exhibit A1	Page 8, Lines 15-20 (between "millions, and then" and "to move Samsung's"; between "as part of their current" and "RSA deals").	Google (Cramer Declaration ¶13)	
Exhibit A1	Page 9, Lines 8-15 (between "determined that over" and "of revenue was at"; between "developers at least" and "dollars to avoid").	Google (Cramer Declaration ¶14)	

1 2	Exhibit A1	Page 10, Line 13 (between "prepared to spend another" and "to stop ABK").	Google (Cramer Declaration ¶15)	
3 4	Exhibit A1	Page 10, Line 18 (between "worth more than" and "(Moskowitz").	Google (Cramer Declaration ¶16)	
5 6	Exhibit A1	Page 10, Line 25 (between "paid Supercell 'up to" and "(Id. at 179:10-13").	Google (Cramer Declaration ¶17)	
7 8 9 10 11	Exhibit A1	Page 13, Lines 25-28 (between "because of their" and "revenue share deal"; between "Google pays Apple" and "under this agreement"; between "this agreement, and" and end of sentence).	Google (Cramer Declaration ¶18)	
12 13	Exhibit A1	Page 14, Line 2 (between "was somewhere between" and "in 2021").	Google (Cramer Declaration ¶19)	
14 15 16 17 18 19 20 21 22	Exhibit A2	Exhibit 2, page -220 (first bullet: between "to spend" and "to buy", between "to buy" and "exclusive", between "to" and "per year"; second bullet: between "to offer" and "revenue share"; third bullet: between "sufficient to drive" and "of Samsung"; fourth bullet: between "challenging; is" and "annual benefit"; fifth bullet: between "margins of" and "in long", between "offset" and "net investment".)	Google (Cramer Declaration ¶20)	
23 24 25 26 27	Exhibit A2	Exhibit 2, page -221 (the figures that begin the first five bullet points; the second bullet point between "titles for" and "each title"; the figures that begin the five sub-bullet points under the fifth bullet, "revenue upside from co-listing"; sixth bullet: between	Google (Cramer Declaration ¶21)	

1 2 3 4 5		"(2 year investment)" and "rev share", between "rev share" and "exclusivity payment"; seventh bullet: between "Phase 2 Profits:" and "revenue share", between "revenue share" and "cost", between "store =" and "yr profit").		
6 7 8	Exhibit A2	Exhibit 2, page -228, Table (all figures in the column titled "Phase 1: 3 Exclusives"; all figures in the column titled "Phase 2: 50 co-listed games").	Google (Cramer Declaration ¶22)	
9 10	Exhibit A2	Exhibit 2, page -232 (the chart, as well as all figures and charts in the tables).	Google (Cramer Declaration ¶23)	
11 12 13	Exhibit A2	Exhibit 2, page -233, (figure in title, prior to "of Play connected devices"; entire graphic representation.)	Google (Cramer Declaration ¶24)	
14 15	Exhibit A3	Exhibit 3, page -819 (entire page).	Google (Cramer Declaration ¶25)	
16 17 18 19	Exhibit A3	Exhibit 3, Page -820 (entire boxes labeled "Cross-Google Service Packs + Partner Pods," "Samsung + Google Gaming Collaboration," and "Accrue value back to Google").	Google (Cramer Declaration ¶26)	
20 21 22 23	Exhibit A3	Exhibit 3, page -822 (between "HVUS:" and "of buyers"; between "spend" and "of app"; between "concentration of" and "reflect 2018"; entire top box).	Google (Cramer Declaration ¶27)	
24 25 26	Exhibit A3	Exhibit 3, page -824 (icons in column 1 and figures in column 2 in rows 2- 6; text in footnote between "Projected" to "spend projection").	Google (Cramer Declaration ¶28)	
27	Exhibit A3	Exhibit 3, page -825 (entire	Google (Cramer	
11				

		page).	Declaration ¶29)	
Exhibit A	A3	Exhibit 3, page -827 (entire box under the slide title and icons).	Google (Cramer Declaration ¶30)	
Exhibit A	A3	Exhibit 3, page -828 (entire box under "1) Prioritize Play"; entire box under the icons under "2) Boost x-PA Product Adoption").	Google (Cramer Declaration ¶31)	
Exhibit A	A3	Exhibit 3, page -829 (entirety of the four rows in the chart).	Google (Cramer Declaration ¶32)	
Exhibit A	A3	Exhibit 3, page -830 (the three boxes on the left side under "Target Developers").	Google (Cramer Declaration ¶33)	
Exhibit A	A3	Exhibit 3, page -831 (the entire box under slide title and three headings; between "packs with" and ">").	Google (Cramer Declaration ¶34)	
Exhibit A	A3	Exhibit 3, page -832 (entire box under slide title and three headings).	Google (Cramer Declaration ¶35)	
Exhibit A	A3	Exhibit 3, page -833 (entire box under slide title; between "2021 as" and "increases").	Google (Cramer Declaration ¶36)	
Exhibit A	A3	Exhibit 3, page -835 (box in the bottom right corner at the end of the arrow beneath "Niantic").	Google (Cramer Declaration ¶37)	
Exhibit A	A3	Exhibit 3, page -836 (entire first row until the slide title; text from "are win-win" through the end of that sentence; entire 3 bullet points under "Marketing opportunities"; entire 2 bullet points under "Playpoints").	Google (Cramer Declaration ¶38)	
Exhibit A	A3	Exhibit 3, page -838 (between "including" and "and 4 year"; entire chart under the slide title).	Google (Cramer Declaration ¶39)	
Exhibit A	A3	Exhibit 3, page -839 (entire right-hand column under	Google (Cramer Declaration ¶40)	

1 2		"Mitigation"; entire 3 bullet points beneath the chart).		
3 4	Exhibit A3	Exhibit 3, page -842 (entirety of the box; between "includes" and "and also accounts").	Google (Cramer Declaration ¶41)	
5	Exhibit A3	Exhibit 3, page -843 (entirety of the box under the slide title).	Google (Cramer Declaration ¶42)	
6 7 8	Exhibit A3	Exhibit 3, page -844 (entirety of the box under the slide title; between "of top developers" and "A couple of partial").	Google (Cramer Declaration ¶43)	
9 10	Exhibit A3	Exhibit 3, page -845 (entirety of box under "Margin Impact (2019 - 2022)").	Google (Cramer Declaration ¶44)	
11 12	Exhibit A3	Exhibit 3, page -846 (entirety of box under "Margin Impact (2019 - 2022)").	Google (Cramer Declaration ¶45)	
13 14 15	Exhibit A3	Exhibit 3, page -847 (entirety of box under "Margin Impact (2019 - 2022)").	Google (Cramer Declaration ¶46)	
16 17 18 19	Exhibit A3	Exhibit 3, page -848 (text in title between "against" and "of margin"; entirety of box under slide title; text below box between "includes" and "and also").	Google (Cramer Declaration ¶47)	
20 21	Exhibit A3	Exhibit 3, page -850 (entire box under slide title "Developer Value View").	Google (Cramer Declaration ¶48)	
22 23	Exhibit A3	Exhibit 3, page -851 (entire box under slide title "Developer list").	Google (Cramer Declaration ¶49)	
24 25 26	Exhibit A3	Exhibit 3, page -852 (entire box next to "Developer Eligibility"; entire box next to "Developer Obligations").	Google (Cramer Declaration ¶50)	
27	Exhibit A3	Exhibit 3, page -853 (title text	Google (Cramer	

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1 2		between "Hug Devs:" and "and"; between "and" and "FTE"; and entire box below the title).	Declaration ¶51)	
3	Exhibit A3	Exhibit 3, page -854 (title text from the beginning of the title	Google (Cramer Declaration ¶52)	
5		until "for Hug devs"; from "for Hug devs" until the end of the	" /	
$\begin{bmatrix} 5 \\ 6 \end{bmatrix}$		title; and entire box below the title).		
7 8	Exhibit A3	Exhibit 3, page -857 (subtitle text from "Project Play Spend ="	Google (Cramer Declaration ¶53)	
9		until the end of that sentence; entirety of box under the subtitle).		
10	Exhibit A3	Exhibit 3, page -859 (entire page).	Google (Cramer Declaration ¶54)	
12	Exhibit A3	Exhibit 3, page -860 (entire page).	Google (Cramer Declaration ¶55)	
13 14	Exhibit A3	Exhibit 3, page -861 (both bullet points in the first row to the right	Google (Cramer Declaration ¶56)	
15 16		of the row title "Product"; both bullet points in the second row to the right of the row title "Financial").		
17	Exhibit A3	Exhibit 3, page -862 (all 3 bullet	Google (Cramer	
18		points in the second row under "Mitigation"; the text under	Declaration ¶57)	
19		"Play band dilution" and to the		
20 21		right of "Mitigation"; and both bullet points under "Mitigation").		
22	Exhibit A3	Exhibit 3, page -863 (under	Google (Cramer	
23		"Assumptions" the first bullet and its header; the third bullet	Declaration ¶58)	
24		and its header; and the fourth bullet and its header).		
25	Exhibit A3	Exhibit 3, page -864 (text in the	Google (Cramer	
26 27		subtitle between "Integrate Samsung with" and "to help drive"; the entire chart including	Declaration ¶59)	
- 11				

1 2		footnotes under "Proposal / Details / Considerations").		
3 4 5	Exhibit A4	Exhibit 5, page -107.R (between "Ask: Spend" and "in 2023"; between "Offer up to" and "Play rev"; between "to OEMs" and "to smaller OEMs"; between "spending est" and "in 2020";	Google (Cramer Declaration ¶60)	
6 7 8		between "up to" and "(steady state)"; between "total of" and "for Xiaomi"; between "Xiaomi and" and "for carriers").		
9 10 11	Exhibit A4	Exhibit 5, page -108.R (both charts and associated text below the heading that begins with "Scope").	Google (Cramer Declaration ¶61)	
12 13 14	Exhibit A4	Exhibit 5, page -109.R (the figures in the columns with the headings beginning with "2017A" and "2018A").	Google (Cramer Declaration ¶62)	
15 16	Exhibit A4	Exhibit 5, page -111.R (the dollar amounts located in the two gray boxes at the bottom of the slide).	Google (Cramer Declaration ¶63)	
17 18 19 20	Exhibit A4	Exhibit 5, page -112.R (the percentage figures underneath the headings "Core Experience", "Optimized Experience", and "Google Forward").	Google (Cramer Declaration ¶64)	
21 22	Exhibit A4	Exhibit 5, page -113.R (the percentage figures underneath the headings "Core Experience", "Ontimized Experience" and	Google (Cramer Declaration ¶65)	
23 24 25		"Google Forward"; the percentage figures between "carriers to spend" and "(ramp)"; between "Spend" and "of the incremental").		
2627	Exhibit A4	Exhibit 5, page -115.R (the specific dollar amounts on the	Google (Cramer Declaration ¶66)	

1			slide).		
2	E	xhibit A4	Exhibit 5, page -116.R (between	Google (Cramer	
3			"investing" and "per device", between "on Android" and "in	Declaration ¶67)	
4			2023"; the dollar amounts in the graphic figure; between		
5			"generated" and "revenue"; between "GFD is" and "more		
6			expensive"; between "LG" and "savings"; the dollar amount		
7			preceding "in marketing").		
8	E	xhibit A4	Exhibit 5, page -117.R (the bar	Google (Cramer	
9			chart underneath the heading "GDAF TAC Payments by	Declaration ¶68)	
10			Tier"; the dollar amounts in the columns with the headings		
11			"2018", "2019", "2020", "2021", "2022", and "2023"; the dollar		
12			amounts to the right of the table at the bottom of the slide).		
13	E	xhibit A4	Exhibit 5, page -118.R (between	Google (Cramer	
14 15			"will reach" and "in 2023"; between "in 2023" and "from	Declaration ¶69)	
16			Play"; between "from Play" and "Search"; all dollar amounts in		
17			the columns with the headings "2018A"; "2019E"; "2020F";		
18			"2021F"; "2022F"; 2023F" and "Two Year Term"; and between		
19			"reinvestment is" and "in each		
20		xhibit A4	year"). Exhibit 5, page -121.R (between	Google (Cramer	
21		Amon A4	"will reach" and "in 2023";	Declaration ¶70)	
22			dollar amounts in the columns with the headings "2018A",		
23			"2019E", "2020F", "2021F", "2022F", and "2023F"; between		
24			"be between" and "GFWD"; between "enrollment of" and the		
25			end of the sentence; between "bonus rates" and "for most";		
26			between "OEMs and" and "for		
27			Carriers").		

1 2 3 4	Exhibit A4	Exhibit 5, page -122.R (between "to spend" and "to cover"; between "to cover" and "in key"; the dollar amounts and graphics below the headings "Case 1", "[Recommendation] Case 2", and "Case 3").	Google (Cramer Declaration ¶71)	
5	Exhibit A4	Exhibit 5, page -123.R (the	Google (Cramer	
6		dollar amounts in the columns with the headings "2018A",	Declaration ¶72)	
7 8		"2019E", "2020F", "2021F", "2022F" and "2023F").		
9	Exhibit A4	Exhibit 5, page -124.R (the	Google (Cramer	
10		dollar amounts and percentage figures in the rows with the	Declaration ¶73)	
11		headings "High Case", "Expected Case", and "Low		
12		Case").		
13	Exhibit A4	Exhibit 5, page -125.R (the dollar amounts under the	Google (Cramer Declaration ¶74)	
14		headings "Low End Risk", "High End Risk", and "Max At-Risk").	Declaration 1/4)	
15	Exhibit A4	Exhibit 5, page -126.R (the	Google (Cramer	
16		dollar amounts in the columns with the headings "2018A",	Declaration ¶75)	
17		"2019E", "2020F", "2021F", "2022F" and "2023F"; the		
18		percentage figure in the bullet		
19		point followed by "of Play revenue").		
20	Exhibit A4	Exhibit 5, page -127.R (the	Google (Cramer	
21		dollar amounts in the columns with the headings "2018A",	Declaration ¶76)	
22		"2019E", "2020F", "2021F", "2022F" and "2023F"; the		
23		percentage figures in the row		
24		with the heading "Huawei Redistribution of Revenue").		
25	Exhibit A4	Exhibit 5, page -128.R (under the	Google (Cramer	
26		heading "Underlying Assumptions", the percentage	Declaration ¶77)	
27				

1 2 3		figures and dollar amounts; under the heading "Status Quo", the percentage figures and dollar amounts; under the heading "GDAF Expected Case").		
4	Exhibit A4	Exhibit 5, page -129.R (between	Google (Cramer	
5		"Removal of" and "of forecasted"; between "will have"	Declaration ¶78)	
6		and "RevShare"; between "Fly		
7 8		Mobile will" and the end of the sentence; between "will have" and "RevShare").		
9	Exhibit A4	Exhibit 5, page -146.R	Google (Cramer	
10		(percentage figures in the rows titled "Consideration" and	Declaration ¶79)	
11		"Uptake").		
12	Exhibit A4	Exhibit 5, page -153.R (dollar	Google (Cramer	
13		amounts and figures in the columns with the headings "2018", "Q4 '18 Annualized").	Declaration ¶80)	
14	Exhibit A4	Exhibit 5, page -157.R (between	Google (Cramer	
15 16		"to spend" and "to cover"; between "to cover" and "in key"; dollar figures in the column titled	Declaration ¶81)	
17		"Hedged ('23F)"; under the		
		heading "Details", between "exposing" and "of annual",		
18		between "contributing" and "search rev", between "browsers		
19		exposing" and "of Google",		
20		between "putting" and "of Play").		
21 22	Exhibit A4	Exhibit 5, page -158.R (between	Google (Cramer	
23		"propose investing", and "in getting"; between "in getting"	Declaration ¶82)	
24		and "devices"; between "GFD is" and "more"; between "LG"		
		and "savings"; "between		
25		"OEMs" and "savings per"; the figure that precedes "in		
26		marketing by carriers; the figures that precede "revenue uplift").		
27		1 /		

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1 2	Exhibit A4	Exhibit 5, page -159.R (the dollar figures in the table).	Google (Cramer Declaration ¶83)	
3	Exhibit A4	Exhibit 5, page -160.R (the figures in the table).	Google (Cramer Declaration ¶84)	
4	Exhibit A4	Exhibit 5, page -161.R (the graph	Google (Cramer	
5		and table underneath the heading "So how do partner economics	Declaration ¶85)	
6		work?").		
7 8	Exhibit A5	Exhibit 6, page -008 (between "adding up" and "enterprise value).	Google (Cramer Declaration ¶86)	
9	Exhibit A5	Exhibit 6, page -009 (the text	Google (Cramer	
10		next to the heading "WHAT").	Declaration ¶87)	
11	Exhibit A6	Exhibit 8, Bates -758.R (number above the leftmost column in the	Google (Cramer Declaration ¶88)	
12		2019 Global Mobile Revenues bar chart; percentage figure	" /	
13		above "Android" in the leftmost		
14		column of the 2019 Global Mobile Revenues bar chart; all		
15		numbers below "Android" in the leftmost column of the 2019		
16		Global Mobile Revenues bar chart; all numbers between		
17		"Other Android" and "Samsung"		
18		in the rightmost column of the 2019 Global Mobile Revenues		
19		bar chart; second bullet point between "Google is making" and		
20		"margin from premium"; third bullet point between "is not		
21		reversed" and "of incremental";		
22		fourth bullet point between "to earn" and "in revenue").		
23	Exhibit A6	Exhibit 8, Bates -759.R (text in	Google (Cramer	
24		red box between "Google paid" and "in search"; number between	Declaration ¶89)	
25		"DCB revshare =" and "Search"; number after "Search revshare		
26		=").		
27				

1	Exhibit A6	Exhibit 8, Bates -760.R	Google (Cramer	
2		(percentage figure and dollar amount above bar chart titled	Declaration ¶90)	
3		"Samsung TAC"; percentage		
4		figure and dollar amount above bar chart titled "Samsung RSA"		
5		Active Devices"; all numbers in bar chart titled "As-ls RSAv		
		Projection (2020-24)"; first		
6		bullet point in rightmost column between "search at" and "TAC";		
7		number between "ID revenues"		
8		and "in TAC"; numbers between "Samsung devices" and "January		
9		was"; number between "January		
10		was" and "April was"; number between "April was" and		
11		"down"; number between "down" and "update		
12		commitment").		
13	Exhibit A6	Exhibit 8, Bates -761.R (all text	Google (Cramer	
14		contained in the four bullet points below "Proposed New	Declaration ¶91)	
15		Deal (4 Year Term)"; number in		
		box at the bottom of the slide before "total deal size"; numbers		
16		between "renewed as is" and		
17		"based on market").		
18	Exhibit A6	Exhibit 8, Bates -762.R (number in the leftmost column between	Google (Cramer Declaration ¶92)	
19		"devices on Samsung ID" and	- = /	
20		"over 4 yrs"; number in the middle column between		
21		"Samsung devices" and "over 4 yrs"; numbers in the rightmost		
22		column between "Japan, EEA"		
23		and "over 4 yrs"; number between "that justified the" and		
24		"TAC in the").		
25	Exhibit A6	Exhibit 8, Bates -763.R (number	Google (Cramer	
		in the leftmost column between "devices on Samsung ID" and	Declaration ¶93)	
26		"over 4 yrs"; number between		
27		"that justified the" and "TAC in		

	the").		
Exhibit A6	Exhibit 8, Bates -764.R (all numbers in the column of the bar chart titled "Status Quo"; all numbers in the column of the bar chart titled "New Deal"; percentage figure above "across the board" in the table titled "Current deal effective TAC rates"; all percentage figures in the table titled "New deal baseline TAC rates").	Google (Cramer Declaration ¶94)	
Exhibit A6	Exhibit 8, Bates -765.R (number in the leftmost column between "devices on Samsung ID" and "over 4 yrs"; number in the middle column between "Samsung devices" and "over 4 yrs").	Google (Cramer Declaration ¶95)	
Exhibit A6	Exhibit 8, Bates -766.R (dollar amounts contained in the three blue boxes on the far left of the slide below the heading "Incentivize through a combination of three mechanisms"; percentage figure between "install-base TAC" and "additional TAC on installed"; dollar amount between "payments" and "/month"; percentage figure between "revenue-share" and "on Chrome"; percentage figure between "as today)" and "revenue-share"; percentage figure between "Play" and "profit share"; dollar amount between "Total of" and "over 4 yrs").	Google (Cramer Declaration ¶96)	
Exhibit A6	Exhibit 8, Bates -767.R (number in the leftmost column between "devices on Samsung ID" and "over 4 yrs"; number in the	Google (Cramer Declaration ¶97)	

1 2 3		middle column between "Samsung devices" and "over 4 yrs"; number between "add up to" and "over 4 years").		
3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 7 7 7 7 7 7 7 7	Exhibit A6	Exhibit 8, Bates -768.R (number between "designed with" and "incremental margin"; number in the light blue box at the top left of the slide, between "Search deal pays" and "to secure"; number in the light blue box at the top left of the slide, between "to secure" and "of incremental"; all numbers in the leftmost column of the bar chart titled "Dist'bn Search Revenue during term"; number at the top of the column of the bar chart titled "Payment to Samsung"; number at the top of the column of the bar chart titled "Incremental Deal Margin to Google"; number in the dark blue box at the top middle of the slide between "Services deal pays" and "to secure"; number in the dark blue box at the top middle of the slide between "to secure" and "of Play	Google (Cramer Declaration ¶98)	
$\begin{bmatrix} & & & & & & & & & & & & & & & & & & &$		risk"; all numbers in the column of the bar chart titled "Services		
9		Revenue during term"; number at the top of the column of the		
$\ $		bar chart titled "Payment to Samsung"; number at the top of		
1		the column of the bar chart titled "Incremental Deal Margin to		
2		Google"; number in the teal box		
3		at the top right of the slide, after "Distribution component is"; all		
4		numbers in the column of the bar chart titled "Incremental Value		
5		from Deal"; number at the top of		
5		the column of the bar chart titled "Payment to Samsung"; all		
,		numbers in the column of the bar		

1		chart titled "Incremental Deal Margin to Google"; numbers		
2		between "Ads, Messages" and "ingramental rayonus": numbers		
3		"incremental revenue"; numbers between "revenue), Discover"		
4		and "incremental"; number before "(distribution search)";		
5		number between "=" and "(widget)"; number between "+"		
6		and "(voice)"; number between		
7		"+" and "(S-browser)"; number before "grey"; number between		
8		"grey =" and "Play"; number between "+" and "from		
9		Chrome"; number between "or		
10		savings" and "risk protections"; number between "for Play" and		
11		"savings from"; number between "and then" and "uplift in value").		
12	Exhibit A6	Exhibit 8, Bates -769 (number in the leftmost column between	Google (Cramer Declaration ¶99)	
13		"devices on Samsung ID" and	Deciaration (199)	
14 15		"over 4 yrs"; number in the middle column between "Samsung devices" and "over 4"		
16		yrs"; numbers in the rightmost column between "Japan, EEA"		
17		and "over 4 yrs").		
18	Exhibit A6	Exhibit 8, Bates -770 (numbers between "stands to lose" and "in	Google (Cramer Declaration	
19		margin"; numbers after "LTV	¶100)	
20		impact:"; all numbers in the middle and rightmost columns of		
21		the bar chart titled "Active Share"; all numbers in the		
22		middle and rightmost columns of the bar chart titled "Google		
23		Revenue (2020- 24)"; all		
24		numbers in all columns of the bar chart titled "Google Margin		
25		(2020-24)").		
26 27	Exhibit A6	Exhibit 8, Bates -772.R (numbers between "distribution" and "in additional"; numbers in	Google (Cramer Declaration ¶101)	
<i>- 1</i>		and in additional; numbers in	1U1 <i>)</i>	

		leftmost blue box, below the words "Signing Bonus"; text		
		below leftmost blue box, before the words "signing bonus"; numbers in the middle blue box,		
		below the words "Quality Incentive"; text below the middle		
		blue box, before "per qualifying device"; numbers in the		
		rightmost blue box, below the words "Growth Incentive"; text		
		below rightmost blue box, before the words "per OS switcher";		
		numbers in yellow box, below the words "Google Investment";		
		text below yellow box, before the words "match of payments";		
		number between "marketing spend" and "in headcount"; numbers between "GTM		
		activities" and "only applies"; number between "Samsung+"		
		and "to cover").		
	Exhibit A6	Exhibit 8, Bates -773.R (all text in bullet points below the heading "Distribution deals commitments, plus:").	Google (Cramer Declaration ¶102)	
	Exhibit A6	Exhibit 8, Bates -774.R (percentage figure in blue box between "marketing" and "of all"; percentage figure in dark gray box between "marketing" and "of Samsung"; percentage figure in light gray box between "marketing" and "of Carrier"; number between "people" and	Google (Cramer Declaration ¶103)	
		"over 4 yrs").		
	Exhibit A6	Exhibit 8, Bates -777.R (number before the words "expected payout"; number between	Google (Cramer Declaration ¶104)	
		"payout+" and "upside"; all numbers in the leftmost "Status Quo" column of the bar chart titled "Deal Payments"; all		

1 2 3 4 5 6 7 8 9 110 111		numbers in the middle "Low Case" column of the bar chart titled "Deal Payments"; all numbers in the rightmost "High Case" column of the bar chart titled "Deal Payments"; number between the words "Low Case" and "shipments @"; percentage figure between the words "shipments @" and "iOS"; number between the words "High Case" and "shipments @"; percentage figure above the words "across the board" in the table titled "Current deal effective TAC rates"; all numbers in the table titled "New deal consideration").		
12 13 14 15 16 17 18	Exhibit A6	Exhibit 8, Bates -778.R (numbers in dark blue box between "investment pays" and "to unlock"; numbers in dark blue box between "to unlock" and "incremental"; all numbers in the bar chart, including all numbers contained within and located above each of the three columns; percentage figure between "Conservative incremental" and "uplift").	Google (Cramer Declaration ¶105)	
19 20 21 22	Exhibit A6	Exhibit 8, Bates -781.R (all percentage figures next to the dotted "High Impact Case" lines in the graph; all percentage figures in the rightmost column of the bar chart).	Google (Cramer Declaration ¶106)	
23 24 25	Exhibit A6	Exhibit 8, Bates -782.R (number between "G" and "(+ approx"; number between "+ approx" and "LTV").	Google (Cramer Declaration ¶107)	
26 27	Exhibit A6	Exhibit 8, Bates -783.R (number between "may forego" and "in margin"; number between "risk	Google (Cramer Declaration ¶108)	

1 2 3		GM of" and "*includes"; number after "pre-covid at risk GM of"; all numbers in the bottom 7 rows of the table).		
4 5 6 7 8	Exhibit A6	Exhibit 8, Bates -784.R (number between "may forego up to" and "in margin"; number after "at risk GM of"; all numbers in the bottom 7 rows of the table; percentage figures contained in the far right column of the bar chart titled "Total Installed base").	Google (Cramer Declaration ¶109)	
9 0 1 2 3 4 5 6 7 8	Exhibit A6	Exhibit 8, Bates -785.R (numbers between "stands to lose" and "in margin"; numbers between "LTV impact of" and "from Android"; numbers after "at risk GM of"; number after "Low impact: GM loss of"; number after "High impact: GM loss of"; number between "17p.p decline in total device share from 35% to" and "primarily"; number between "GM loss of" and "from 2020"; number between "risk GM of" and "LTV").	Google (Cramer Declaration ¶110)	
9	Exhibit A6	Exhibit 8, Bates -786.R (all numbers in the bottom row of the table, between "G" and "Emerging HW ecosystem").	Google (Cramer Declaration ¶111)	
1 2	Exhibit A6	Exhibit 8, Bates -791.R (all numbers in the table).	Google (Cramer Declaration ¶112)	
3 1 5 7	Exhibit A6	Exhibit 8, Bates -792.R (number between "deal term" and "of distribution"; number between "deal pays" and "on all devices"; all dollar amounts and percentage figures in the charts and bar graphs; percentage figure	Google (Cramer Declaration ¶113)	

1 2		between "DEAL 2 ADDS" and "ON CHROME"; number after "(ROW) ADD'L").		
3 4	Exhibit A6	Exhibit 8, Bates -793.R (all numbers in the table).	Google (Cramer Declaration ¶114)	
5	Exhibit A6	Exhibit 8, Bates -794.R (all	Google (Cramer	
6		dollar amounts in the table titled "Payment to Samsung for Deal	Declaration ¶115)	
7 8		Term (4 Years)"; all dollar amounts in the table titled "Google Marketing Spend for		
9		Dealt Term (4 years)"; all dollar amounts in the table titled "Total		
10		Google Spend for Deal Term (4 years)"; number between		
11 12		"Signing bonus" and "(Samsung)"; number between		
13		"Base" and "per device"; numbers between "LTV and" and "revenue uplift"; number		
14		between "Bonus" and "additional per"; number between "based		
15		on" and "iPhone switcher"; number between "2021" and		
16 17		"initial Google"; number between "Base" and "per		
18		device"; number between "Bonus" and "additional per").		
19	Exhibit A6	Exhibit 8, Bates -795.R (number between "to mitigate" and "of	Google (Cramer Declaration	
20 21		Play risk"; all dollar amounts contained in the bar graph titled	¶116)	
22		"4- Year Play Margin at Risk (\$Bs)"; number between "BC		
23		(Apr'19):" and "margin at risk"; number between "Add'l" and "unmitigated risk": number		
24		"unmitigated risk"; number between "risk by" and "17 devs"; number between "reduce risk"		
25 26		and "Deal terms"; number between "Remaining risk of" and		
27		"90%").		

1 2		Exhibit A6	Exhibit 8, Bates -796.R (all dollar amounts listed in table titled "Total Google Spend for	Google (Cramer Declaration ¶117)	
3			Deal Term (4 years)"; all dollar amounts listed in the table titled		
4			"Incrtl Value Unlocked for Deal Term (4 years)"; all dollar		
5			amounts listed in the table titled "Net Deal Margin to Google for		
6 7			Deal Term (4 years)"; percentage figure between "Conservative incremental" and "uplift").		
8		Exhibit A6	Exhibit 8, Bates -797.R (all	Google (Cramer	
9			dollar amounts and percentage figures in all four tables).	Declaration ¶118)	
10		Exhibit A6	Exhibit 8. Bates -798.R (all	Google (Cramer	
11 12			dollar amounts contained within the bar chart).	Declaration ¶119)	
13		Exhibit A6	Exhibit 8, Bates -799.R (number	Google (Cramer	
14			between "Additional" and "in the US"; number between "TAC	Declaration ¶120)	
15			from" and "new devices"; percentage figure between		
16			"freed-up funds to" and "of funds on bounties"; percentage		
17			figure between "cleaned up devices" and "to Google		
18			controlled"; all numbers contained within the columns of		
19			the bar chart; all numbers in the chart on the far right below the		
20			column heading "2 Yr est"; all numbers in the chart on the far		
21			right below the column heading "5 Yr est.").		
22 23		Exhibit A6	Exhibit 8, Bates -802.R (all text	Google (Cramer	
24			below the column heading "2017 RSA deal"; all text below the	Declaration ¶121)	
25			column heading "2020 RSA deal").	" /	
2627		Exhibit A6	Exhibit 8, Bates -803.R (number between "Current RSA" and "if	Google (Cramer Declaration	

	extended"; number between "paying" and "TAC"; number between "Browser" and "from IB"; number between "IB +" and "from browser"; all text in bullet points below heading "Global deal"; number between "by device" and "Only available"; all text in bullet points below heading "Only available outside	¶122)	
	EEA & RU").		
Exhibit A6	Exhibit 8, Bates -804.R (percentage figure in blue box between "marketing" and "of	Google (Cramer Declaration ¶123)	
	gray box between "marketing"		
	percentage figure in light gray		
	box between "marketing" and "of Carrier RSA").		
Exhibit A6	Exhibit 8, Bates -805.R (percentage figure in blue box	Google (Cramer Declaration	
	RSA"; percentage figure in dark gray box between "marketing" and "of Samsung RSA";	1124)	
	box between "marketing" and "of Carrier RSA").		
Exhibit A6	Exhibit 8, Bates -808.R (all text	Google (Cramer	
	heading "What we get now";	¶125)	
	and "devices in RU"; number between "KR and" and "in		
	ROW").		
Exhibit A6	Exhibit 8, Bates -809.R (all text in bullet points below the	Google (Cramer Declaration	
	heading "What we get now").	¶126)	
Exhibit A6	Exhibit 8, Bates -810.R (number between "up to" and "in additional incentives"; numbers	Google (Cramer Declaration ¶127)	
	Exhibit A6 Exhibit A6 Exhibit A6	"paying" and "TAC"; number between "Browser" and "from IB"; number between "IB +" and "from browser"; all text in bullet points below heading "Global deal"; number between "by device" and "Only available"; all text in bullet points below heading "Only available outside EEA & RU"). Exhibit A6 Exhibit 8, Bates -804.R (percentage figure in blue box between "marketing" and "of RSA"; percentage figure in light gray box between "marketing" and "of Samsung RSA"; percentage figure in light gray box between "marketing" and "of Carrier RSA"). Exhibit A6 Exhibit 8, Bates -805.R (percentage figure in blue box between "marketing" and "of Samsung RSA"; percentage figure in light gray box between "marketing" and "of Samsung RSA"; percentage figure in light gray box between "marketing" and "of Samsung RSA"; percentage figure in light gray box between "marketing" and "of Carrier RSA"). Exhibit A6 Exhibit 8, Bates -808.R (all text in bullet points below the heading "What we get now"; number between "enrollment:" and "devices in RU"; number between "KR and" and "in ROW"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"). Exhibit 8, Bates -800.R (number between "up to" and "in ROW").	"paying" and "TAC"; number between "Browser" and "from IB"; number between "IB +" and "from browser"; all text in bullet points below heading "Global deal"; number between "by device" and "Only available"; all text in bullet points below heading "Only available outside EEA & RU"). Exhibit A6 Exhibit 8, Bates -804.R (percentage figure in blue box between "marketing" and "of RSA"; percentage figure in dark gray box between "marketing" and "of Carrier RSA". Exhibit A6 Exhibit 8, Bates -805.R (percentage figure in blue box between "marketing" and "of Carrier RSA". Exhibit A6 Exhibit 8, Bates -805.R (percentage figure in dark gray box between "marketing" and "of all RSA"; percentage figure in dark gray box between "marketing" and "of Samsung RSA"; percentage figure in light gray box between "marketing" and "of Carrier RSA"). Exhibit A6 Exhibit 8, Bates -808.R (all text in bullet points below the heading "What we get now"; number between "kR and" and "in ROW"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"; number between "KR and" and "in ROW"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"). Exhibit A6 Exhibit 8, Bates -809.R (all text in bullet points below the heading "What we get now"). Exhibit A6 Exhibit 8, Bates -810.R (number beclaration ¶126)

		in blue box below the words "Initial Setup & Quality		
		Incentive"; numbers in blue box		
		below the words "Growth Incentive"; all text in the two		
.		bullet points next to "Samsung		
		Provides:"; dollar amount between "Google payment to		
		Samsung" and "signing bonus";		
		dollar amount between "Google		
		payment to Samsung" and "per \$400+"; dollar amount before		
		"per OS switcher"; number		
		between "Google Marketing investment" and "match"; dollar		
		amount between "Google Marketing investment" and "in		
		marketing headcount"; number between "Samsung (and" and		
		"match"; dollar amount between "match" and "to cover").		
		,		
	Exhibit A7	Exhibit 10, Bates -967 (between "been considered" and "Eugene Liderman, 2020-09-29	Google (Cramer Declaration ¶128)	
		08:04:23"; between "08:08:07" and "should we continue"; between "off-play risk has" and		
		"Dave Kleidermacher, 2020-09-		
		29 08:09:35"; and between "with		
		an MTD represent" and "of all AE devices").		
	Exhibit A7	Exhibit 10, Bates -968 (between	Google (Cramer	
		"malware rates" and "could help sway"; and between "going to	Declaration ¶129)	
		say that" and "Eugene	/	
		Liderman").		
	Exhibit A8	Exhibit 11, Bates -897 (between "its chicatives" and "Partnership	Google (Cramer	
		"its objectives" and "Partnership sentiment"; between "program	Declaration ¶130)	
		investment of' and "was"; between "was" and "less than		
		what"; between "ASK 1" and "in additional investments"; between		
		"new developers" and "in xPA";		
Ш		22	l	<u> </u>

1 2		between "includes" and "in additional").		
3 4	Exhibit A8	Exhibit 11, Bates -900 (between "developers drove" and "of Alphabet's"; between	Google (Cramer Declaration ¶131)	
5		"developers" and "over GVP 2019"; all numbers on the vertical axis of the bar chart; all		
6 7		numbers in all columns of the bar chart; between "Play" and "of annual revenue").		
8		Exhibit 11, Bates -901 (numbers	Google (Cramer	
9		before "devs signed"; between "devs signed" and "sentiment	Declaration ¶132)	
10		improved"; between "incentives were" and "enabling GCP";		
11		numbers between "Play Users" and "target devs"; between		
12		"target devs" and "of Play spend"; between "GVP 2019"		
13 14		and "on Play (247"; between "Sentiment" and "asked about		
15		service"; between "pre signing" and "Developers"; between		
16		"GVP 2019" and "developers are in"; between "Value" and "in		
17		incremental GCP"; between		
18		"including" and "new accounts"; between "cohort growing" and		
19		"faster"; all percentage figures between "GCP overall" and		
20		"revenue uplift"; between "ve ROI" and "uplift in developer";		
21		between "target list of" and "counts ABK"; between		
22		"separately by BC" and "new accounts"; between "accounts		
23 24		include" and "GVP 2021"; all text after "Ads ROI by").		
25	Exhibit A8	Exhibit 11, Bates -902 (between	Google (Cramer	
26		"Invest" and "over two"; between "strategic priorities" and	Declaration ¶133)	
27		"no changes/renewals"; between "value creation" and "Prioritize		
	L	22	<u> </u>	

1 2 3 4 5 6 7 8 9 10 11		using BAU"; between "BAU funds" and "Apply incentive"; between "RENEW selectively" and end of sentence; between "NO RENEWALS for devs" and end of sentence; all developer logos and names; numbers between "Only" and "GVP 2019 devs"; between "programs for strategic priorities, eg" and end of sentence; between "GVP 2019 deal term" and "Only"; between "Only" and "All other incentives"; between "All other incentives" and end of sentence; all text between the URL below the slide and the end of the page).		
12	Exhibit A8	Exhibit 11, Bates -903 (between "consume only" and "in net	Google (Cramer Declaration	
13		investment"; between "net investment vs." and "expected";	¶134)	
14		all numbers in the table; between		
15		"Commits unlocked" and "incremental revenue"; between		
16		"signing resulting in" and "Play"; between "Play" and "but		
17		also"; between "achieved" and		
18		"than expected on marketing"; between "Figures include" and		
19		"in refreshed"; between "investments" and "net		
20		investment"; between "GVP		
21		partners was" and "for each of"; between "GVP 2019		
22		investments" and "we'd like"; between "developers beyond"		
23		and "being"; between "strategic		
24		priorities" and "GVP 2019"; between "originally include" and		
		"This is a new"; between "Dev Sentiment" and "prod		
25		integration"; between "HC costs"		
26		and "program duration"; between		
27		"program duration" and "Deal		

1 2			start"; between "ends after" and "Cloud value").		
3		Exhibit A8	Exhibit 11, Bates -905 (between "on Play has" and "since"; all	Google (Cramer Declaration	
4			numbers on the vertical axis of the bar chart; all numbers in the	¶135)	
5			columns of the bar chart; all numbers next to the arrows on		
6 7			the right of the bar chart; numbers in the key/legend of the		
8			bar chart between "Devs w/" and "in"; between "of GVP, we ask" and end of sentence).		
9		Exhibit A8	Exhibit 11, Bates -906 (between	Google (Cramer	
10		Exilion 110	"partnership with" and "of Play's large"; between "developers"	Declaration ¶136)	
11			and "of Play spend"; all developer names/logos, as well	130)	
12			as percentage figures, in the four		
13			boxes on the right half of the slide; between "2019 as they		
14 15			lacked" and end of sentence; between "eligibility criteria" and		
16			"spend from"; between "spend from" and "spend on Play";		
17			between "Play OR" and "spend on Play"; between "spend on		
18			Play" and "AND"; between "AND" and end of sentence).		
19		Exhibit A8	Exhibit 11, Bates -907 (between "devs selected based on" and	Google (Cramer Declaration	
20			"Ads"; between "Ads - based on" and "Play"; between "Play	¶137)	
21			offers" and "unlocked"; between		
22			"unlocked by" and "Marketing"; between "Play" and "Strategic		
23 24			Product"; between "Product commits" and "integration";		
25			between "Game quality" and "to ensure"; between "scale products		
26			through" and "Automate"; between "manual efforts" and		
27			"Term"; between "Term" and "for all offers"; between "offers		
	1				

1 2 3 4 5 5		except" and "renewal based"; between "based on" and "Consults"; between "Drop" and "Add"; between "Add" and end of sentence; between "aspects such as" and "continue to"; between "mandate" and "in GVP").		
6	Exhibit A8	Exhibit 11, Bates -908 (all dollar amounts in table; between	Google (Cramer Declaration	
7		"Cloud" and "down from"; between "down from" and "of	¶138)	
8 9		Play"; between "UAC credits" and "down from"; between		
10		"down from" and "of Ad"; between "Play:" and		
11		"Marketing"; between "Marketing" and "in the base";		
12		between "with performance for" and "Direct"; between "costs		
13		include" and "in GVP		
14		incentives"; between "Cloud" and "Ads"; between "Ads" and		
		"Play marketing"; between		
15		"GPP" and "GVP incentives";		
16		between "Play spend" and "down from"; between "down		
17		from" and "NOTE"; between		
18		"Dev Sentiment" and "strategic product"; between "HC costs"		
19		and "program duration"; between "mostly" and "No extension";		
20		between "Base" and "GCP		
21		TAM"; between "GCP TAM" and "utilization"; between		
		"utilization" and "Ad uplift";		
22		between "Ad uplift" and "base"; between "Low" and "GCP		
23		TAM"; between "GCP TAM"		
24		and "utilization"; between "utilization" and "Ad uplift";		
25		between "Ad uplift" and "base";		
26		between "High" and "GCP TAM"; between "GCP TAM"		
27		and "utilization"; between		

1 2		"utilization" and "Ad uplift"; between "Ad uplift" and "base").		
3	Exhibit A8	Exhibit 11, Bates -911 (between "within" and "range approved";	Google (Cramer Declaration	
4		all developer names except "Riot" and "ABK" in the table;	¶139)	
5		all numbers in the table; between "BC approved" and "value		
6		range"; between "Includes" and		
7		"who is currently negotiating"; between "a commit" and ""		
8		"underperformed on Play").		
9	Exhibit A8	Exhibit 11, Bates -912 (all numbers in the table; between	Google (Cramer Declaration	
10		"Cloud" and "down from"; between "down from" and "of	¶140)	
11		Play"; between "UAC credits" and "down from"; between		
12		"down from" and "of Ad";		
13		between "Play:" and "Marketing"; between		
14		"Marketing" and "in the base"; between "with performance for"		
15		and "NOTE"; between "expected to" and "for each of"; between		
16		"transfers will be" and "but the		
17		overall"; between "still be" and "Regarding GVP"; between		
18		"credits were at" and "of Play spend"; between "spend except		
19		for" and "Ads credits"; between		
20		"were at" and "of ads spend"; between "except for" and "High		
21		case"; between "High case" and "contribution margin"; between		
22		"GCP opportunity" and "of TAM"; between "TAM) and"		
23		and "utilization"; between "Ads"		
24		and "revenue uplift"; between "Dev Sentiment" and "strategic		
25		product"; between "HC costs" and "program duration"; between		
26		"mostly" and "No extension";		
27		between "Base" and "GCP		

1 2 3 4 5 6 7 8 9		TAM"; between "GCP TAM" and "utilization"; between "utilization" and "Ad uplift"; between "Ad uplift" and "base"; between "Low" and "GCP TAM"; between "GCP TAM" and "utilization"; between "utilization" and "Ad uplift"; between "Ad uplift" and "base"; between "High" and "GCP TAM"; between "GCP TAM" and "utilization"; between "utilization"; between "utilization" and "Ad uplift"; between "Ad uplift" and "stretch").		
10	Exhibit A8	Exhibit 11, Bates -913 (between "Refreshes" and "Google	Google (Cramer Declaration	
11 12		Contribution"; all dollar amounts in table; between "Note: the" and	¶141)	
13		"play revenue allocation"; between "margin outlook" and		
14		"for Play"; between "for Play" and "for Cloud"; between "for		
15		Cloud" and "for Ads"; between "for Ads" and "for YT"; between		
16		"Figures include" and "in refreshed"; between "Marketing"		
17		and "(Gross)"; between "(Gross)" and "(Net)"; between		
18		"esports" and "(Gross)"; between "Loyalty" and "devs"; between		
19		"devs" and "(Gross)"; between "(Gross)" and "(Net"); between		
20 21		"Ads" and "devs"; between "devs" and "(Gross)"; between		
22		"(Gross)" and "(Net)"; between "expected to be" and "NOTE";		
23		between "partners was" and "for each of").		
24 25 26 27	Exhibit A8	Exhibit 11, Bates -915 (text in the box below the heading "GVP Commercial Tactics" between "Ads Spend (AIP)" and "NEW"; all text in the light blue box to	Google (Cramer Declaration ¶142)	

1 2 3 4		the right of the heading "Growth Package"; between "to hitting" and "thresholds"; all text in the light blue box at the bottom of the slide, to the right of the heading "Consulting Package").		
5 6 7 8 9 10 11 12	Exhibit A8	Exhibit 11, Bates -917 (between "GCP Credits" and "of developer's"; between "issued every" and "months"; between "key title moments via" and "Ads credits"; between "credits from" and "of developer spend"; between "spend to" and end of sentence; all text in the four bullet points next to the heading "Community Development"; between "Increased participation" and "from top partners").	Google (Cramer Declaration ¶143)	
13 14 15 16 17 18 19 20 21	Exhibit A8	Exhibit 11, Bates -918 (all text in the four bullet points below the heading "Build & Test"; all text in the five bullet points below the heading "Launch & Grow"; text below the heading "User Acquisition" between "Ads credits" and end of sentence; all text in the four bullet points below the heading "Community Development"; all text in the two bullet points below the heading "Prioritize Play Users"; between "strategic priorities" and "Maintain").	Google (Cramer Declaration ¶144)	
22 23 24 25 26 27	Exhibit A8	Exhibit 11, Bates -919 (text in column titled "GVP 2019" between "PC/Console Devs" and "Play Devs"; text in column titled "GVP 2019" between "Play Devs" and "Commercial:"; percentage figure in column titled "GVP 2019" between "Ads credits" and "of eligible"; text in	Google (Cramer Declaration ¶145)	

1	column titled "GVP 2019"
	between "UAC spend" and
2	"GCP credits"; percentage figure
3	in column titled "GVP 2019"
5	between "GCP credits" and "of
4	Play Consumer"; text in column
	titled "GVP 2019" between
5	"Consumer Spend" and
	"Comarketing"; text in column
6	titled "GVP 2019" between
7	"Comarketing" and "YouTube
,	Presence"; text in column titled
8	"GVP 2019" between "Grants"
_	and "esports"; text in column
9	titled "GVP 2019" between
10	"sponsorships" and
10	"Consultative"; text in column
11	titled "GVP 2019" between
	"Consultative" and "of
12	respective Play"; text in column
13	titled "GVP 2019" between "Consumer and "for CCP
13	"Consumer spend" and "for GCP credits"; text in column titled
14	"GVP 2019" between "for GCP
	credits" and "for all else"; text in
15	column titled "GVP 2019"
1.0	between "for all else" and "to
16	extend"; text in column titled
17	"GVP 2019" between "to
1 /	extend" and "for select devs";
18	text in column titled "GVP
	2019" between "for select devs"
19	and bottom of column; text in
20	column titled "GVP 2021"
20	between "PC/Console Devs" and
21	"Play Devs"; text in column
	titled "GVP 2021" between
22	"Play Devs" and "Commercial:"
23	text in column titled "GVP
23	2021" between "Ads credits" and
24	"of UAC spend"; text in column
	titled "GVP 2021" between
25	"UAC spend" and "GCP
26	credits"; percentage figure in
26	column titled "GVP 2021"
27	between "GCP credits" and "of

1 2		Play Spend"; percentage figure in column titled "GVP 2021"		
		between "Play Spend" and "retirable against"; text in		
3		column titled "GVP 2021"		
4		between "Comarketing" and "YouTube Presence"; text in		
5		column titled "GVP 2021"		
6		between "Grants" and "esports"; text in column titled "GVP		
7		2021" between "sponsorships"		
		and "Consultative"; text in column titled "GVP 2021"		
8		between "Consultative" and		
9		"Public support for"; text in column titled "GVP 2021"		
10		between "Public support for Play		
11		Partnership" and "of respective Play"; text in column titled		
12		"GVP 2021" between "spend (except" and "for all incentives";		
13		text in column titled "GVP		
14		2021" between "incentives except" and "renewed"; text in		
15		column titled "GVP 2021" between "ROI eval" and end of		
16		column).		
17	Exhibit A8	Exhibit 11, Bates -920 (between "Appendix J" and "target)";	Google (Cramer Declaration	
18		between "representing" and "of	¶146)	
19		Play spend"; between "users via" and "on Play"; all numbers in the		
20		bar chart titled "2020 Play A&G Spend"; percentage figure before		
21		"of titles"; between "of titles"		
22		and "247"; all developer names and logos, except Riot Games,		
23		Activision Blizzard and Supercell; developer name		
24		before "is signing up to").		
25	Exhibit A8	Exhibit 11, Bates -921 (all	Google (Cramer	
26		developer logos and names, except for Riot Games,	Declaration ¶147)	
27		Activision Blizzard, and	<u>,</u>	
<i>- '</i>				

1		Supercell).		
2	Exhibit A8	Exhibit 11, Bates -922 (entire	Google (Cramer	
3		table, except for the names "Riot Games, Inc." and "ABK").	Declaration ¶148)	
4	Exhibit A8	Exhibit 11, Bates -923 (all	Google (Cramer Declaration	
5		percentage figures in the table titled "BC Success Metrics"; all	¶149)	
6		dollar amounts and percentage figures in the table titled "Other		
7		Metrics"; text between "ABK" and "Titles"; between "COD"		
8		and "Titles"; between "Titles: 3" and "Titles:"; between "Not		
9		closed" and "TOTAL"; between "TOTAL" and "Incremental";		
11		between "Incremental" and "Cloud KPI"; between "total"		
12		and "HUG BC"; between "total" and "and HUG new"; between		
13		"total" and "Win-rate		
14		acceleration"; between "conversion was" and "w/o		
15		HUG"; between "HUG and" and "with HUG"; between "with		
16		HUG" and "="; between "=" and "Already signed"; between		
17		"Already signed" and "out of"; between "out of" and		
18		"developers so"; between "developers so" and		
19		"conversion"; between "conservatively at" and "through		
20		program"; between "e" and "="		
21		"Marquee titles").		
22	Exhibit A8	Exhibit 11, Bates -924 (text in	Google (Cramer	
23 24		slide title after "Appendix O:"; between "discussion on x-	Declaration ¶150)	
25		platform gaming" and end of sentence; between "GVP &		
26		launched" and "titles"; between "dev sentiment" and "enabled		
27		Play"; between "launch for" and "Play's"; text before "up-leveled		
		22	<u> </u>	<u> </u>

1		Play"; between "up-leveled Play -" and "partnership"; between		
2		"Strengthened" and		
3		"partnership"; 'between "EAPs" and "first in KR"; between		
4		"adopt" and "successful pilot"; between "cadence w/" and		
5		"leadership"; between "results from" and "in"; between "in"		
6		and "Spend till"; between "date"		
7		and "from"; between "from" and "Created incremental"; between		
8		"users" and "titles launched").		
9	Exhibit A8	Exhibit 11, Bates -925 (all	Google (Cramer	
10		developer names and percentage figures in table; text between	Declaration ¶151)	
11		"GVP with" and "due to"; text before "titled are published";		
12		between "3rd party developers" and "for"; between "for" and		
13		"due to which"; between "invest behind" and "high").		
14]		
14	Exhibit A8	Exhibit 11 Bates -926	Google (Cramer	
15	Exhibit A8	Exhibit 11, Bates -926 (percentage figure between	Google (Cramer Declaration	
	Exhibit A8	(percentage figure between "Actual" and "Incrementality";	• `	
15	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before	Declaration	
15 16	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in	Declaration	
15 16 17	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between	Declaration	
15 16 17 18	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in";	Declaration	
15 16 17 18 19	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits	Declaration	
15 16 17 18 19 20	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being"	Declaration	
15 16 17 18 19 20 21	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being" and "the original BC"; between	Declaration	
15 16 17 18 19 20 21 22 23	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being" and "the original BC"; between "but overall" and "driven by"; between "Adopt" and "model";	Declaration	
15 16 17 18 19 20 21 22 23 24	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being" and "the original BC"; between "but overall" and "driven by"; between "Adopt" and "model"; between "release structure" and	Declaration	
15 16 17 18 19 20 21 22 23 24 25	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being" and "the original BC"; between "but overall" and "driven by"; between "Adopt" and "model"; between "release structure" and "2021: Build new"; between "equivalent to" and "of	Declaration	
15 16 17 18 19 20 21 22 23 24	Exhibit A8	(percentage figure between "Actual" and "Incrementality"; percentage figure below "Low SVA Adoption"; number before "developers receiving UAC"; between "Hug with" and "in credits"; between "budget of" and "of total GVP"; between "uplift of" and "increase in"; between "an average" and "across most"; between "credits delivered" and "with the implied"; between "uplift being" and "the original BC"; between "but overall" and "driven by"; between "Adopt" and "model"; between "release structure" and "2021: Build new"; between	Declaration	

1 2		and "of"; between "of" and "vs actual"; between "uplift of" and "Latest").		
3	Exhibit A8	Exhibit 11, Bates -927 (between	Google (Cramer	
4		"Ads ROI is" and "while overall"; between "ROI remains"	Declaration ¶153)	
5		and "Through incrementality";	133)	
6		between "BC expectations" and "Ads ROI"; between "Only" and		
7		"of Ad credits"; between "leaving" and "on the table";		
8		between "negotiation duration"		
9		and "leaving devs"; between "leaving devs" and "to fulfil";		
10		between "slated to end" and "High credit caps"; between		
11		"low ad spenders" and "resulting in"; between "resulting in" and		
12		"redemption"; between		
13		"redemption" and "of credits"; between "redeemed by" and		
14		"rest of partners"; between "range from" and "redemption";		
15		between "back from" and "to"; between "to" and "Limit		
16		customers"; between "GVP" and "secure budget"; between		
17		"Standard" and "deal mechanism").		
18	Exhibit A8	Exhibit 11, Bates -928 (between	Google (Cramer	
19	Lamon Ao	"Developer" and "ad credit deals"; between "completed" and	Declaration ¶154)	
20 21		"earned to"; between "earned to through" and "to ABK"; entire		
22		table; footnote following asterisk below table).		
23	Exhibit A8	Exhibit 11, Bates -929 (between	Google (Cramer	
24		"partner engagement" and "Strong desire to"; between "to	Declaration ¶155)	
25		avoid" and "given intensive"; between "in case of" and "ads	,	
26		finance"; between "approvals		
27		required" and "Ads committing"; between "committing to" and "to		
11		34		

- 11				
1 2 3		start"; between "securing budget for" and "at BC"; between "Evaluation of" and "to require"; between "Should ads continue" and "commitment"; between		
4		"APAC concerns" and "Ads to support"; between "to support"		
5		and "with BC approval"; between "email for" and "Please		
6		let us").		
7	Exhibit A8	Exhibit 11, Bates -930 (dollar amount between "Actual" and	Google (Cramer Declaration	
8		"Incremental"; percentage	¶156)	
9		figures between "ARR acceleration" and "(by"; between		
10		"Key Highlights" and "developers receiving"; between		
11		"deals with" and "of the";		
12		between "of the" and "developers collectively"; all text		
13		below slide listing developers, dollar amounts and start dates).		
14	Exhibit A8	Exhibit 11, Bates -931 (between	Google (Cramer	
15		"Developer Status" and "contracts signed"; names of all	Declaration ¶157)	
16		developers listed below the	137)	
17		heading "H1'20 Signers"; names of all developers, except Riot		
18		Games and Activision Blizzard, listed below the heading "H2'20		
19		Signers"; text between "for GCP credits" and "titles developers").		
20	Exhibit A8	Exhibit 11, Bates -932 (between	Google (Cramer	
21		"commit with ABK" and "Riot";	Declaration	
22		between "+\$20M incremental" and "Negotiating"; between	¶158)	
23		"Negotiating" and "TOTAL"; between "TOTAL" and		
24		"Incremental"; number after the word "Incremental:").		
25	Exhibit A8	Exhibit 11, Bates -933 (text in	Google (Cramer	
26	LAMOR AO	leftmost green box between "Signed" and "incremental	Declaration ¶159)	
27		Signed and incientental	137]	

1		GCP"; between "commits" and		
2		"customers"; between "Play investing" and "in credits";		
3		between "in credits" and "Y1 consumption"; between		
4		"(\$230M) and" and "are 2 of		
5		Cloud's"; between "Cloud's largest deals" and "increased		
6		commit"; between "year" and "negotiating early"; between		
7		"accelerated" and "4 qtrs.";		
8		between "Forecasting" and "incremental Cloud"; between		
9		"post-deferrals over 4 years" and "target customers"; between		
10		"revenue deferrals" and end of		
10		sentence; between "Only" and "of customers signed commits";		
		between "pushing remaining to" and end of sentence; between		
12		"contributed" and "of region's		
13		GCP"; between "Largest customers" and "in NorthAm";		
14		between "account for" and "of HUG 1.0"; between "APAC/JP"		
15		and "of customers in"; between		
16		"in EMEA" and "spent"; between "spent" and "revenue";		
17		between "unblocked commit deals in H2'2020" and end of		
18		sentence).		
19	Exhibit A8	Exhibit 11, Bates -934 (between	Google (Cramer	
20		"expands customers by" and "and expected"; between "to	Declaration ¶160)	
21		drive" and "incr. revenue"; between "Highlights" and		
22		"customers in-scope"; between "customers included" and "are 2		
23		of"; between "largest projected		
24		deals" and "have strong potential"; between "strong		
25		potential" and "of the customers"; between "EMEA		
26		customers" and end of sentence;		
27		entire bar chart titled "HUG 2.0		
		26		

1 2		Projected Rev. Uplift"; footnote no. 1 before "ongoing legal concerns").		
3	Exhibit A8	Exhibit 11, Bates -935 (all	Google (Cramer	
4		percentage figures in column	Declaration	
		titled "Projected"; all percentage figures in column titled	¶161)	
5		"Actual").		
6	Exhibit A8	Exhibit 11, Bates -936 (entire	Google (Cramer	
7		table, except for the names of	Declaration	
8		"Activision Publishing, Inc.," "Riot Games, Inc," "Blizzard	¶162)	
9		Entertainment, Inc.," and		
10		"King").		
	Exhibit A9	Exhibit 12, Bates -102 (between	Google (Cramer	
11		"expanded from" and "We believe Deals 1"; between "did	Declaration ¶163)	
12		two things" and "This reduces";	" /	
13		between "average) from" and "saving"; between "saving" and		
14		"We also"; between "We also"		
15		and "saving"; between "saving" and "Then, we provided";		
		between "Samsung by giving"		
16		and "given the"; between "for Samsung to" and "The Chrome		
17		and S Browser"; between		
18		"impact payments by" and "and we"; between "collectively save"		
19		and "from Deal 1"; between		
20		"Samsung RSA deal" and "through Deal 1"; between		
		"along with" and "On a device-		
21		by-device"; between "election"		
22		and "Samsung can also"; between "Samsung can also" and		
23		"ex-Europe"; between "In		
24		Europe" and "we also get"; between "we also get" and "to		
25		promote Google services";		
		between "deal amounts to" and "devices over"; between "over 4		
26		years, and" and "This"; between		
27		"This" and "on the install base";		

1	between "install base represents" and "over"; between "over" and
2	"Note: Some carriers"; between
3	"In addition to the" and "we also provide"; between "we also
4	provide" and "The"; between
5	"The" and "is projected to be"; between "is projected to be" and
6	"and -1 share"; between "share
	to" and "over"; between "over" and "with potential high
7	variability"; between "we also
8	added" and "bonus"; between "originally" and "and located in
9	Deal 3"; between "we are still" and "the prior as-is deal";
10	between "allows Samsung to"
11	and "Samsung will earn"; between "Samsung will earn"
12	and "to be added"; between "for
13	every" and "additionally up to"; between "additionally up to" and
14	"The current switcher"; between
14	"rate is at" and "but Samsung";
15	between "but Samsung can" and "Example"; between "Example:
16	if they" and "the per device";
17	between "device incentives" and "for the two"; between "we will
18	fund" and "to this GTM";
	between "GTM Fund over" and "We have also"; between "for
19	Google to" and "An
20	incremental"; between "An
21	incremental" and "has also been"; between "to support" and
22	"for their watches"; between
23	"not to pursue" and "Play Store"; between "This saves us" and
	"over"; between "over" and "We
24	also did"; between "did not get" and "as had originally"; between
25	"The" and "to Samsung was also
26	removed"; between "Within Deal 3" and "which will"; between "of
27	countries were" and end of
	38

	Exhibit 12, Bates -103 (between "(all)" and "As noted above"; between "also migrated the" and "from Deal 3"; between "motivate closure" and "(Please note"; between "Deal 2 was" and "Combining deals"; between "the range is" and "the projected prior"; between "projected prior deal" and "to"; between "to" and "in the case that"; between "Updated deal size" and "(includes"; between "guidance of" and "and within"; between "margin guidance of" and "Key structural"; between "Browsers" and "and Search"; between "which includes" and "and Deal 3"; between "was strictly" and end of sentence; between "Timing" and "for Deals 1 and	Google (Cramer Declaration ¶164)	
	3"; between "Deals 1 and 3" and		
	3"; between "Deals 1 and 3" and "for Deal 2"; between "the prior deal was" and "was extended"; between "Samsung Browser" and "Enhanced Search"; between "Enhanced tier" and "Assistant"; between "Assistant" and "increased promotion"; between "for enhanced devices" and "Chrome"; between "Chrome" and "SUW screens"; between "SUW screens"; and "both		
Exhibit A9	numbers in gross"; between "across" and "DEAL 2"; between "Cloud interoperability" and end of page). Exhibit 12, Bates -104 (between "devices" and "-1"; between "-1" and "Google will be"; between	Google (Cramer Declaration ¶165)	

	T		
	action away"; between "triggered		
	by" and "Note: we provide"; between "an additional" and "of		
	payment"; between "three items"		
	and "Deal 3"; between "Public		
	commitment for" and "and";		
	between "and" and "for		
	devices"; between "for devices"		
	and "Note:"; between "trickle		
	down to" and "at a cadence";		
	between "Samsung to		
	implement" and "for a total";		
	between "for a total of" and end		
	of sentence; between "and have		
	voice" and "strategy for"; between "strategy for" and "to		
	increase share"; between "GTM		
	support for" and "and also";		
	between "product asks" and		
	"What did"; between "from the		
	prior agreement" and "Project		
	economics"; between "re-signed		
	'as is' for" and "New deal";		
	between "New deal =" and "than		
	projected"; between "D3=" and		
	"Install base payments"; between		
	"Install base payments" and		
	"except"; between "New device		
	payments" and "New service payments"; between "Messages"		
	and "Projected deal margins";		
	between "deal margins of" and		
	"over"; between "over" and		
	"incremental revenue"; between		
	"approved guidance of" and		
	"GTM Fund"; between "from		
	deal 3" and "includes"; between		
	"includes" and "D2 signing		
	bonus"; between "bonus and"		
	and "for Wear"; between "deal		
	margin" and "within BC approved"; between "approved		
	guidance of" and end of page).		
Exhibit A9	Exhibit 12, Bates -105 (between	Google (Cramer	
	"HC costs" and "which	Declaration	

1	includes"; between "includes up	¶166)	
2	to" and "Relative to prior"; between "Samsung are		
3	potentially" and "for the prior";		
	between "Updated deal size of" and "is within"; between "BC-		
4	approved guidance of" and "and		
5	within"; between "margin guidance of" and "for D1";		
6	between "and" and "for D3";		
7	between "Install base" and "of gross"; between "of gross" and		
8	"New devices"; between "New		
9	devices"; and "weighted average"; between "savings		
10	comes from" and "of revenue";		
10	between "of which" and "comes		
11	from GSA"; between "a net effective" and "Giving		
12	opportunity"; between "telecom		
12	operator IDs" and "Deviations";		
13	between "Did not get" and		
	"Other items"; between		
14	"notifications to be handled" and		
15	"Samsung"; between "Did not		
	get" and "Adjustments to		
16	payments"; between "payment to Samsung" and "Play revenue		
17	share"; between "Play revenue		
1 /	share" and "in Play revenue		
18	share"; between "in Play revenue		
19	share" and "Monthly payments";		
	between "Removed" and "in		
20	payments removed"; between "in payments removed" and		
21	"Signing bonus"; between		
	"Signing bonus" and "to close		
22	D2"; between "to close D2" and		
23	"for D3"; between "for D3" and		
	"Business Messaging"; between		
24	"revenue share from" and		
25	"TBD"; between "TBD and" and "Funding for D3": between "D3		
23	"Funding for D3"; between "D3 GTM Fund" and "to GTM fund";		
26	between "fund via" and		
27	"assumption"; between		
21	 		

1 2		"assumption, while" and "Reinvestment"; between "Went" and "for install base";		
3		between "add-in to reinvest" and "Discover"; between "Paying"		
4		and "Discover Play"; between		
5		"Play ads" and "which we"; between "TBD and" and "e.g.		
6		carrier-ranged"; between "distributed) projected impact" and end of page.)		
7 8	Exhibit A10	Exhibit 13, Bates -173 (between	Google (Cramer	
9		"chatted with t" and "about the doc").	Declaration ¶167)	
10	Exhibit A10	Exhibit 13, Bates -174 (between	Google (Cramer	
11		"Schumacher, 2021-01-08 09: 57: 07 t" and "didn't").	Declaration ¶168)	
12	Exhibit A11	Exhibit 14 (Names of chat	Google (Cramer	
13		participants, except for first initials).	Declaration ¶169)	
14	Exhibit A11	Exhibit 14, Bates -332 (between	Google (Cramer	
15		"Play originally wanted" and "but then settled"; between "the	Declaration ¶170)	
16 17		teams agreed on" and end of sentence; between "really		
18		burdensome to" and end of sentence; between "mad at" and		
19		"and 2) also mad"; between "Google Ads can" and end of		
20		sentence).		
21	Exhibit A12	Exhibit 15, Page -690.R (between"GVP 1.0 Impact	Google (Cramer Declaration	
22		Assessment" and "GVP 1.0 x-Google Financial Assessment").	¶171)	
23	Exhibit A12	Exhibit 15, Page -694.R (text in	Google (Cramer	
24		row under "GVP 1.0 Target Developers:" and to the left of	Declaration ¶172)	
25		"Drive disproportionate value to Google"; text in row to the left of	"	
26		"Beacons of the ecosystem"; text in row to the left of "Expressed		
27		in row to the left of Expressed		

	discontent over lack of unified support from Google"; text in row to the left of "May forgo Play (& Android)" and above "Full Partner List"; between "GVP targeted" and "major game"; between "e.g." and "of total Play").		
Exhibit A12	Exhibit 15, Page -695.R (between "Non Goals: Play exclusivity, drive additional xPA	Google (Cramer Declaration ¶173)	
	spend commitments").		
Exhibit A12	Exhibit 15, Page -697.R (Under	Google (Cramer	
	Play", entire first bullet, second	¶174)	
	Play", entire third bullet and		
	column "2) Boost X-PA Product		
	dollar terms in second bullet and		
	bullet; and in rightmost column		
	between "to date" and "devs").		
Exhibit A12	Exhibit 15, Page -698.R (between "GOAL 1: Prioritize	Google (Cramer Declaration	
	Play Users" and "target) devs	¶175)	
	devs representing" and "of total		
	below "2019 Play A&G Spend";		
	"100% of titles simshipped (184		
	box beneath "Holding Out";		
	"signing up to GVP obligations").		
Exhibit A12	Exhibit 15, Page -699.R, BC	Google (Cramer	
	Success Metrics column (between "ARR acceleration"	Declaration ¶176)	
	Exhibit A12 Exhibit A12	support from Google"; text in row to the left of "May forgo Play (& Android)" and above "Full Partner List"; between "GVP targeted" and "major game"; between "e.g." and "of total Play"). Exhibit A12 Exhibit 15, Page -695.R (between "Non Goals: Play exclusivity, drive additional xPA integrations (eg:" and "xPA spend commitments"). Exhibit A12 Exhibit 15, Page -697.R (Under leftmost column "1) Prioritize Play", entire first bullet, second bullet between "of titles" and "on Play", entire third bullet and entire fourth bullet; under middle column "2) Boost X-PA Product Adoption", both highlighted dollar terms in second bullet and highlighted dollar term in third bullet; and in rightmost column "3) Improve Sentiment", between "to date" and "devs"). Exhibit A12 Exhibit 15, Page -698.R (between "GOAL 1: Prioritize Play Users" and "target) devs representing"; between "target) devs representing"; between "target) devs representing" and "of total Play spend signed GVP," column below "2019 Play A&G Spend"; entire contents of column below "100% of titles simshipped (184 titles)" and "Holding Out"; from beginning of footer and "signing up to GVP obligations"). Exhibit A12 Exhibit 15, Page -699.R, BC Success Metrics column	support from Google"; text in row to the left of "May forgo Play (& Android)" and above "Full Partner List"; between "GVP targeted" and "major game"; between "e.g." and "of total Play"). Exhibit A12 Exhibit 15, Page -695.R (between "Non Goals: Play exclusivity, drive additional xPA integrations (eg:" and "xPA spend commitments"). Exhibit 15, Page -697.R (Under leftmost column "1) Prioritize Play", entire first bullet, second bullet between "of titles" and "on Play", entire third bullet and entire fourth bullet; under middle column "2) Boost X-PA Product Adoption", both highlighted dollar terms in second bullet and highlighted dollar term in third bullet; and in rightmost column "3) Improve Sentiment", between "to date" and "devs"). Exhibit A12 Exhibit 15, Page -698.R (between "GOAL 1: Prioritize Play Users" and "target) devs representing"; between "target) devs representing" sheween "target) devs representing" and "of total Play spend signed GVP," column below "2019 Play A&G Spend"; entire contents of column below "100% of titles simshipped (184 titles)" and "Holding Out"; from beginning of footer and "signing up to GVP obligations"). Exhibit A12 Exhibit 15, Page -699.R, BC Success Metrics column Google (Cramer Declaration \$\frac{1}{2}\$)

11				
1 2 3 4 5 6 7 8		and "2024)"; between "2024)" and (by 2024)"; between "Win-Rate acceleration" and end of row; between "N/A" and end of row; between "UAC yoy growth rate acceleration" and end of row; between "SVA/Best Practice adoption" and end of row; between "Mobile game watchtime, as % of total gaming watchtime" and "(by 2022)"; between (by 2022)" and "(2020)"; between "N/A" and end of row; between "upload		
9		uplift N/A" and end of row).		
10	Exhibit A12	Exhibit 15, Page -699.R, Other Metrics column (between "Spend	Google (Cramer Declaration	
11		Commits" and end of row;	¶177)	
12 13		between "Share of Wallet" and end of row; between "ROI" and end of row).		
	Exhibit A12	Exhibit 15, Page -699.R,	Google (Cramer	
14	Exilibit A12	(between "Cloud Deals" and end	Declaration	
15 16		of paragraph; between "TOTAL" and "Incremental"; between	¶178)	
		"Incremental: and "M"; between "BC 5-year total:" and "HUG		
17		BC 5-year total: and "and HUG		
18		new projected"; between "5-year		
19		total:" and "Win-rate acceleration:"; between "BC		
20		conversion was" and "w/o HUG and"; between "w/o HUG and"		
21		and "with HUG" and "="; between "=" and end of		
22		sentence; between 12 out of 18		
		developers so" and		
23		"conversion."; between "Estimating conservatively at"		
24		and "through program		
25		duration."; between "through program duration." and end of		
26		line; between "9 titles include"		
27		and "migrating from"; from		
41				

			
	"migrating from" and "-Expected to 13x spending").		
Exhibit A12	Exhibit 15, Page -700.R, (between beginning of first line and "- new customer"; between beginning of second line "and new title"; between beginning of third line and "-Expected to 40x spending).	Google (Cramer Declaration ¶179)	
Exhibit A12	Exhibit 15, Page -701.R (entire table below "Signed up to GVP"; entire table below "Holding Out").	Google (Cramer Declaration ¶180)	
Exhibit A12	Exhibit 15, Page -702.R (left column of table; between "Outside of" and "singularly focused").	Google (Cramer Declaration ¶181)	
Exhibit A12	Exhibit 15, Page -703.R (left column of table; between "Strategic partnership with" and end of line).	Google (Cramer Declaration ¶182)	
Exhibit A12	Exhibit 15, Page -705 (between "positive contribution of" and end of line"; columns under "2019," "2020," "2021," "2022", "2019-2022"; between start of line and "incr. rev (from large"; between "endweighted, with" and "of ABK"; between "of ABK" and "package hitting 2020"; between "GVP at" and "reinvestment continues").	Google (Cramer Declaration ¶183)	
Exhibit A12	Exhibit 15, Page -706 (entire chart).	Google (Cramer Declaration ¶184)	
Exhibit A12	Exhibit 15, Page -707 (between "even without" and "Play risk"; entire chart; "even without" and "Play risk mitigation"; between "investments of" and "over	Google (Cramer Declaration ¶185)	

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1		2019-2024"; between "to recoup" and "of invested value";		
2		between "invested value" and		
3		"expected to sign incremental"; between "commits" and "and		
4		turn ROI"; between "+ve" and "esports investment"; between		
5		"investment with" and		
6		"adversely impacted"; between "adversely impacted" and "and		
7		program"; between "3 years for"		
8		and "UAC margin"; between "2019, and" and "thereafter";		
		between "to Cloud of" and		
9		"toward Cloud credits"; between "worth" and "by 2022").		
10	Exhibit A12	Exhibit 15, Page -710 (between	Google (Cramer	
11		"selection – An" and "for game	Declaration ¶186)	
12		developers"; all text in the slide below "New to Play PC/Console	1180)	
13		Devs" and "On Play "enterprise" Developers"; all text below slide		
14		besides "Both" and "meet the		
15		criteria").		
16	Exhibit A12	Exhibit 15, Page -711 (last column for rows "Build & Test",	Google (Cramer Declaration	
17		"Launch", "UA", and	¶187)	
18	T 111 110	"Community").		
19	Exhibit A12	Exhibit 15, Page -712 (all text in box beginning with "Google	Google (Cramer Declaration	
20		Gives"; all text in box beginning with "Google Gets	¶188)	
21		(contractual)").		
22	Exhibit A12	Exhibit 15, Page -713 (between	Google (Cramer	
23		"GVP 2021" and "Play Margin"; entire table; between beginning	Declaration ¶189)	
		of sentence and " to extend	п 7	
24		commercial"; between "1.0 devs @" and "of respective"; between		
25		beginning of sentence and "to 11		
26		new developers"; between beginning of sentence and "GVP		
27		2.0 developers"; between		

1 2 3			beginning of sentence and "GVP 2.0 developers"; between "1 Excludes" and "who already have"; between "already getting" and "of Play spend").		
4		Exhibit A12	Exhibit 15, Page -715 (both	Google (Cramer	
5			figures and accompanying text; between "offered at" and "& met	Declaration ¶190)	
6			the following"; between	150)	
7			"footprint;" and "incremental Google margin"; between		
8			"against investment of" and end of sentence; between "reduced		
9			rev share" and "Runway may		
10		E-1:1:4 A 12	help address").	C1- (C	-
11		Exhibit A12	Exhibit 15, Page -717 (text in boxes below "Google Gives" and	Google (Cramer Declaration	
12			"Google Gets" and above "Eligibility criteria: expand").	¶191)	
13 14 15		Exhibit A12	Exhibit 15, Page -718 (all text in columns under "Runway"; "GVP"; "GVP (in conjunction w/Runway").	Google (Cramer Declaration ¶192)	
16 17	İ	Exhibit A12	Exhibit 15, Page -719 (all text in columns under "Option 1", "Option 2", and "Option 3").	Google (Cramer Declaration ¶193)	
18		Exhibit A12	Exhibit 15, Page -722 (between	Google (Cramer	
19			"Lifetime Revenue of IP" and end of line under "GVP 1.0";	Declaration ¶194)	
20			between "Lifetime Revenue of IP" and end of line under "GVP		
21			1.0"; between "Lifetime Spend"		
22			and "OR"; between "Lifetime spend =" and "growing";		
23			between "growing" and "OR"; between "Lifetime Spend" and		
24			"and growing"; between "and growing" and "YoY"; between		
25			"Lifetime Spend =" and		
26			"growing"; between "growing" and end of the line; entire rows		
27			beginning in "# of developers",		

	"% of Play Spend covered", "Google Gets", and "Term"; between "Ad credits:" and "of eligible UAC spend"; between GCP credits" and "of Play Consumer Spend"; between "GCP credits" and "of Play Spend"; between "% investment" and "of respective Play"; between "Play consumer spend" and "of respective Play Consumer Spend").		
Exhibit A12	Exhibit 15, Page -725 (between "cost by" and "mainly due to"; all figures in the table).	Google (Cramer Declaration ¶195)	
Exhibit A12	Exhibit 15, Page -726 (text to the right of "Ads Credits"; text to the right of "GCP Credits"; text to the right of "Comarketing").	Google (Cramer Declaration ¶196)	
Exhibit A12	Exhibit 15, Page -728 (between "bundle with" and "offers the best"; four developer icons below "3 month trial"; icon to the right of "Android Premium Phone or Plan Purchase"; between start of bullet point and "marketing investment in ATL"; between start of bullet point and "marketing investment match").	Google (Cramer Declaration ¶197)	
Exhibit A12	Exhibit 15, Page -729 (icon to the right of "Android Premium Phone or Plan Purchase"; three developer icons below "Youtube Premium Free 3 month Trial"; all text in box called "Interactive sharers"; three icons to the left of "Free! 3P content offers (TBD)"; between "the world of" and "interact with").	Google (Cramer Declaration ¶198)	
Exhibit A12	Exhibit 15, Page -730 (between start of sentence and "year Spend commits"; second row in column	Google (Cramer Declaration ¶199)	

1 2 3 4 5 6		named "Projected"; all information in column named "Actual"; between start of bullet point and "receiving GCP credits"; between "deals with" and "of the top"; between "of the top" and "developers collectively"; between "to spend" and "on IT in 2021"; all text below slide).		
7 8	Exhibit A12	Exhibit 15, Page -731 (all text following "incremental attributable to Hug").	Google (Cramer Declaration ¶200)	
9	Exhibit A12	Exhibit 15, Page -732 (entire	Google (Cramer	
10		chart; between start of bullet point and "developers expected	Declaration ¶201)	
11		to deliver"; between "to deliver" and "in IT spend in 2021";		
13		between "a deal with" and "developers"; between "GCP		
14		(up to" and "due to"; between "reside on GCP" and "uplift		
15		from standard"; between "discounts," and "uplift from HUG").		
16 17	Exhibit A12	Exhibit 15, Page -733 (all	Google (Cramer	
18		information in column beginning with "Actual").	Declaration ¶202)	
19	Exhibit A12	Exhibit 15, Page -734 (all information in column beginning	Google (Cramer Declaration	
20		with "Actual"; between start of	¶203)	
21		bullet point and "receiving UAC credits as"; between "Hug with"		
22		and "in credits received"; between "revenue uplift of" and		
23		"(which exceeds BC"; between "negative ROI of" and "through		
24		exceeded BC"; between "was equivalent to" and "of released		
25		credits"; between "of released		
26		credits" and "actual uplift range"; between "range of" and		
27		"based on analysis").		

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1	Exhibit A12	Exhibit 15, Page -735 (between "post-Hug indicates" and	Google (Cramer Declaration	
2		"(mainly"; between "(mainly" and end of line; between	¶204)	
3		"continue to see an" and "across		
4		most clients"; between "indicates aggregate" and "which exceeds		
5		BC"; entire table; between "incrementality study" and "is		
6		attributable to Hug"; between		
7		"with the remaining" and "due to other factors"; between "Note:"		
8		and "has been removed"; between "removed from all" and		
9		"metrics, as they"; between "(new" and "deal effective";		
10		between "Apr-20)" and "Hug		
11		treatment period is 12"; between "whereas" and "treatment period		
12		is only 3"; between "Consolidated" and "accounts		
13		for"; between "accounts for" and "of credits earned"; between		
14 15		"earned, and" and "of total uplift").		
16	Exhibit A12	Exhibit 15, Page -736 (between	Google (Cramer	
17		"increased from" and "based on the refreshed"; entire tables;	Declaration ¶205)	
18		between "Jun-20 was" and "of total UAC spend"; between		
19		"Hug was" and "on QS-only).		
20	Exhibit A12	Exhibit 15, Page -737 (entire table; between "deals live;" and	Google (Cramer	
21		"earned to date"; between	Declaration ¶206)	
22		"earned to date" and end of sentence"; between "New" and		
23		"deal went live"; between "4/1/20. All" and "revenue		
24		from"; between "revenue from"		
25		and "included in"; between "included in the" and "line, as		
26		they have"; between "Nov-19" and "is active 8 months";		
27		between "Note:" and "has been		

1 2 3 4		removed"; between "removed from all" and "metrics, as they"; between "(new" and "deal effective"; between "Apr-20)" and "Hug treatment period is 12"; between "whereas" and "treatment period is only 3").		
5 6 7	Exhibit A12	Exhibit 15, Page -738 (all text following "major game developers").	Google (Cramer Declaration ¶207)	
8 9 10	Exhibit A12	Exhibit 15, Page -739 (all icons below "Signed up to Hug – Contract Executed", all icons below "various stages of redlining", all icons below "holding out").	Google (Cramer Declaration ¶208)	
11 12 13 14 15	Exhibit A12	Exhibit 15, Page -740 (between "efforts on Play" and "launched on Play," between "Other devs (e.g." and "who previously"; between "cautious developers like" and "partnered on Play's PC").	Google (Cramer Declaration ¶209)	
16 17	Exhibit A12	Exhibit 15, Page -741 (all text in all boxes).	Google (Cramer Declaration ¶210)	
18 19	Exhibit A12	Exhibit 15, Page -743 (all text in rows beginning in "Google Gets" and "Google Gives").	Google (Cramer Declaration ¶211)	
2021222324	Exhibit A12	Exhibit 15, Page -744 (between "DevRel Consultants" and end of column; between "YT Influencers" and end of column; between "UAC credits" and end of column; between "YT channel growth" and end of column).	Google (Cramer Declaration ¶212)	
25 26 27	Exhibit A12	Exhibit 15, Page -745 (all text in rows beginning with "Eligibility criteria", "Google Gives", "Google Gets", and "Play %	Google (Cramer Declaration ¶213)	

			Г	Г
1		reinvested").		
2 3	Exhibit A12	Exhibit 15, Page -746 (entire chart; between "even without"	Google (Cramer Declaration	
4		and "Play risk mitigation"; between "outsized" and	¶214)	
5		"investments diluted"; between "Program is ROI positive even		
6		without" and "Play risk mitigation"; between		
7		"investments of" and "(over		
8		2019"; between "to recoupe" and "of value"; between "reflected in		
9		ROI" and "expected to sign"; between "GCP commits" and		
10		"and turn"; between "and turn" and "esports investment";		
11		between "investment with" and "adversely impacted"; between		
12		"adversely impacted" and "and program"; between "for most		
13		devs" and "of UAC margin" between "2019, and" and		
14		"thereafter").		
15 16	Exhibit A12	Exhibit 15, Page -749 (between "have signed up" and "target devs").	Google (Cramer Declaration ¶215)	
17	Exhibit A12	Exhibit 15, Page -753 (columns	Google (Cramer	
18		below "Deal structure option 1", "Deal structure option 2" and	Declaration ¶216)	
19		"Deal structure option 3").		
20	Exhibit A12	Exhibit 15, Page -754 (columns below "Deal structure option 1",	Google (Cramer Declaration	
21 22		"Deal structure option 3").	¶217)	
23	Exhibit A12	Exhibit 15, Page -757 (between "@" and "@google.com";	Google (Cramer Declaration	
24		between "was calculated as" and "but has been"; between "revised	¶218)	
25 26		to" and "(breakeven"; between "defined at" and "in credits").		
27	Exhibit A13	Exhibit 19, Page 17, Line 21	Google (Cramer	

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	(between "currently reside in" and "Q. And where are you").	Declaration ¶219)	
Exhibit A13	Exhibit 19, Page 169, Line 19 (between "that up to over" and "of revenue was at risk").	Google (Cramer Declaration ¶220)	
Exhibit A14	Exhibit 21, Page 250, Line 7 ("permission to send" and "in 2020").	Google (Cramer Declaration ¶221)	
Exhibit A14	Exhibit 21, Page 310, Lines 7-22 (between "looking at nearly" and "sorry it's in millions"; between "can't be right." and "right?"; between "A. It's" and "I think that's correct."; between "Q. Of that" and "was going to be coming from"; between "Q. That's" and "of the projected income"; between "for, you know" and "A. That is correct"; between "Q. And" and "was estimated to come from").	Google (Cramer Declaration ¶222)	
Exhibit A15	Exhibit 23 (Names of chat participants, except for first initials).	Google (Cramer Declaration ¶223)	
Exhibit A16	Exhibit 24, Page -224 (between "discussion of" and "Brian is").	Google (Cramer Declaration ¶224)	
Exhibit A17	Exhibit 25, Page 360, Line 7 (between "Samsung" and "over four years").	Google (Cramer Declaration ¶225)	
Exhibit A17	Exhibit 25, Page 360, Line 18 (between "Samsung up to" and "for benefits").	Google (Cramer Declaration ¶226)	
Exhibit A17	Exhibit 25, Page 360, Line 23-25 (from "with Samsung." to end of sentence).	Google (Cramer Declaration ¶227)	
Exhibit A17	Exhibit 25, Page 366, Line 3 (between "Google projected" and "in service revenue").	Google (Cramer Declaration ¶228)	

1 2	Exhibit A17	Exhibit 25, Page 366, Lines 8-9 (from "second line," to end of sentence).	Google (Cramer Declaration ¶229)	
3	Exhibit A17	Exhibit 25, Page 366, Lines 14-	Google (Cramer	
4		15 (from "could generate" to end of sentence).	Declaration ¶230)	
5	Exhibit A17	Exhibit 25, Page 366, Line 19	Google (Cramer	
6		(between "bar chart" and "is").	Declaration ¶231)	
7	Exhibit A17	Exhibit 25, Page 367, Line 12	Google (Cramer	
8		(from "chart that says" to end of sentence) and Line 13 (from	Declaration ¶232)	
9		"You mean the" to end of sentence).		
11	Exhibit A17	Exhibit 25, Page 367, Line 16	Google (Cramer	
12		(from "That bar says," to end of sentence).	Declaration ¶233)	
13141516	Exhibit A17	Exhibit 25, Page 367, Line 20-21 (from "top that says" to end of sentence) and Line 24-25 and (between "is that" and "under the").	Google (Cramer Declaration ¶234)	
17 18 19 20 21	Exhibit A17	Exhibit 25, Page 388, Line 3 (between "between" and "and" and between "and" and "correct"), Line 11 (between "between" and "and" and between "and" and "over"), and Line 19 (between "projected" and "to" and between "to" and "to" and "in revenue").	Google (Cramer Declaration ¶235)	
222324	Exhibit A17	Exhibit 25, Page 388, line 11 (between "over the" and "of").	Google (Cramer Declaration ¶236)	
242526	Exhibit A18	Exhibit 26, Page 6, Lines 5-6 (from "It's" to end of sentence).	Google (Cramer Declaration ¶237)	
27	Exhibit A18	Exhibit 26, Page 345, Lines 10-	Google (Cramer	

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	11 (from "of that" to end of sentence").	Declaration ¶238)	
Exhibit A18	Exhibit 26, Page 345, Line 13-19 (from "rev share has a" to end of sentence).	Google (Cramer Declaration ¶239)	
Exhibit A18	Exhibit 26, Page 345, Line 20-21 (between "Google paid" and "to Apple").	Google (Cramer Declaration ¶240)	
Exhibit A18	Exhibit 26, Page 345, Line 23-24 (between "between" and "dollars").	Google (Cramer Declaration ¶241)	
Exhibit A18	Exhibit 26, Page 346, Line 13-14 (between "agreed to" and "in 2016"), Line 16 (between "pay Apple" and "percent"), Line 25 (between "Apple" and "percent).	Google (Cramer Declaration ¶242)	
Exhibit A19	Exhibit 27, Page 14, Lines 13- 14.	Google (Cramer Declaration ¶243)	
Exhibit A19	Exhibit 27, Page 179, Line 11 (between "up to" and "Is").	Google (Cramer Declaration ¶244)	
Exhibit A19	Exhibit 27, Page 179, Line 14 (between "that" and "would be").	Google (Cramer Declaration ¶245)	
Exhibit A20	Exhibit 28, Page -340 (between "come up with is —" and end of line).	Google (Cramer Declaration ¶246)	
Exhibit A20	Exhibit 28, Page -341 (between "they can do" and "even if", between "even if they offer" and end of chat, between "can do" and "a year" and between "missed" and "that").	Google (Cramer Declaration ¶247)	
Exhibit A20	Exhibit 28, Page -341 (between "haha" and "they can do").	Google (Cramer Declaration ¶248)	

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1 2	Exhibit A20	Exhibit 28, Page -342 (between "if" and "doesn't", between "come in" and "and" between "and" and "may not", between	Google (Cramer Declaration ¶249)	
3		"they do" and "of", between "of"		
4		and "though", between "nothing like" and ":(", between		
5		"Especially" and end of line, between "still not" and "but not",		
6		between "overall, with" and end of line, between "sell internally"		
8		and end of line, and between "felt the" and "and was").		
9	Exhibit A20	Exhibit 28, Page -342 (between "main risk would be" and end of	Google (Cramer Declaration	
10		line).	¶250)	
11	Exhibit A20	Exhibit 28, Page -342 (two lines	Google (Cramer	
12		between "crunched some numbers" and "so I think").	Declaration ¶251)	
13	Exhibit A20	Exhibit 28, Page -343 (between	Google (Cramer	
14 15		"lynchpin is" and end of line, between "it's the" and "but", between "vs" and "ok", between	Declaration ¶252)	
16		"give us" and end of line, between "prepping him for" and		
17		"convo", between "add to the" and "section", and between		
18		"think of" and "but").		
19	Exhibit A20	Exhibit 28, Page -344 (between "we'd first" and end of line).	Google (Cramer Declaration	
20			¶253)	
21	Exhibit A20	Exhibit 28, Page -344 (between	Google (Cramer	
22		"couldn't remember" and end of line, first word before "I think").	Declaration ¶254)	
23	Exhibit A20	Exhibit 28, Page -345 (between	Google (Cramer	
24		"can make it" and end of line, between "can put" and "and	Declaration ¶255)	
25		where", between "end with" and "Did they", "I'll confirm" and		
26		"our term sheet", between "term sheet says" and "I believe",		
27		sheet says and 1 believe,		

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1 2		between "he confirmed" and end of line", between "end for" and "is defn wrong").		
3	Exhibit A20	Exhibit 28, Page -346 (between	Google (Cramer	
4		"I saw" and "But", between "updated to" and "because",	Declaration ¶256)	
5		between "because of" and end of line, between "about the" and		
6		end of line, between "internal cost" and "ah", between "internal		
7		cost for" and "is close", between "close to" and "So", between		
8 9		"get the" and end of line, between "up to" and "and",		
10		between "and the" and "over", and between "pushed for" and		
11		end of line).		
12	Exhibit A20	Exhibit 28, Page -347 (between "Google of" and "and a",	Google (Cramer Declaration	
13		between "margin of" and "Total", between "ABK is" and "we're moving", between "at	¶257)	
15		either" and end of line, between "Brian" and "and it", between		
16 17		"potential" and "in there", between "for" and "do we", and last line of page).		
18	Exhibit A20	Exhibit 28, Page -348 (between	Google (Cramer	
19		"saying that" and "which would", between "agreeing to" and "I just", between "agreeing	Declaration ¶258)	
20 21		to" and end of line, between "down the" and "It then", and		
22		between "getting" and end of line).		
23 24	Exhibit A20	Exhibit 28, Page -349 (between "for" and "couldn't", between "for the" and end of line, "if we"	Google (Cramer Declaration ¶259)	
25 26		and end of line, between "if we" and "would remain", between "response on" and end of line,		
27		between "as us" and "I just", between "agreeing to" and end of		

1 2 3			line, between "down the" and "It then", between "getting" and end of line, between "know that" and "(like", and between "above)" and "is immaterial").		
4	I	Exhibit A20	Exhibit 28, Page -350-51	Google (Cramer	
5			(between "worth considering" and "etc", between "it's the" and	Declaration ¶260)	
6			"it seems", and between "referred to the" and end of line).		
7 8	I	Exhibit A20	Exhibit 28, Page -351 (between "!!" and "(to Greg's point",	Google (Cramer Declaration	
9			between "to be" and end of line, between "comfortable with" and	¶261)	
10			end of line, between "he said" and end of line", between "do		
11			the" and end of line, between		
12			"should we offer to" and end of line, and between "you		
13	-		wondered" and end of line).		
14 15	I	Exhibit A20	Exhibit 28, Page -352 (between "base tier os" and "and", between "stretch is" and end of	Google (Cramer Declaration ¶262)	
16			line, between "instead of" and end of line, between "gives them" and ord of line, between		
17			them" and end of line, between "propose this" and "so", between "for" and "I would be",		
18			between "can get to" and "is		
19			still", between "for" and "the shitty").		
20	I	Exhibit A20	Exhibit 28, Page -354 (between	Google (Cramer	
21 22			"circle on" and end of line, between "agree to" and end of	Declaration ¶263)	
23			line", between "Greg" and end of line, between "this" and "is just",		
24			between "agree to" and end of line, between "mention of" and		
25			"in ABK", between "agree to"		
26			and end of line, and between "mention of" and "in ABK").		
27		Exhibit A20	Exhibit 28, Page -355-356	Google (Cramer	
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		(between "so for" and "they would", between "ask for" and end of line, between "hardcore about" and end of line, between "it for" and "without", between "considering" and end of line, and between "sounds good," and end of line).	Declaration ¶264)	
Exhibi	t A20	Exhibit 28, Page -357 (between "100%" and "keeping", between "why not" and "im like").	Google (Cramer Declaration ¶265)	
Exhibi	t A20	Exhibit 28, Page -358 (between "wondered" and "but I", between "care about" and end of line, between "WDYT" and "I know", and between "and" and "let me know").	Google (Cramer Declaration ¶266)	
Exhibi	t A20	Exhibit 28, Page -359 (between "did" and "make", between "I saw" and "in last", between "12*" and "2022 YTD", between "then:)" and "isn't that", between "from" and "2022", and between "YTD spend" and end of line).	Google (Cramer Declaration ¶267)	
Exhibi	t A20	Exhibit 28, Page -361 (between "POV –" and "and" and between "they want" and end of line).	Google (Cramer Declaration ¶268)	
Exhibi	t A21	Exhibit 30, Page 28, Lines 5-6 (between "direction" and end of sentence), and Line 8 (between "Is that" and end of sentence).	Google (Cramer Declaration ¶269)	
Exhibi	t A21	Exhibit 30, Page 28, Line 10 (between "in fact" and "last year").	Google (Cramer Declaration ¶270)	

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